

## Intelligence Squared U.S. Discusses Important World Issues

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Intelligence Squared U.S., a program based on a highly successful debate program in London, allows viewers to rethink their point-of-view on many important world issues. The program, initiated by the Rosenkranz Foundation operated by Robert Rosenkranz, has presented over 100 debates on provocative and current events that are the subject of conversation around the world.

## New Forum for Intelligent Discussion

Intelligence Squared U.S. began in 2006 with the goal to provide a forum for intelligent discussion that was grounded in fact and included reasonable analysis. The hope was that experts could enter into a discussion without toxic emotions and ideological beliefs that often lead to reflexive responses. In addition, the program was designed so that both sides of the debate recognized that the opposing side had respectable views formed from the perspective of the other person. Subjects covered by the program have included clean energy, the financial crisis, the Middle East and the death of mainstream media.

## Format of Program

The format of the program is based on the traditional Oxford-style debate method. One side proposes while another side opposes a specific subject. The debate includes audience participation in that before the debate begins, the audience registers their opinion on the subject using an electronic voting system. During the debate, each participant gives a seven minute opening statement before the moderator opens the floor for questions posed by the audience. Quite often, there is drama and excitement as the responses can be adversarial. Each participant is then given time for a two minute closing argument and the audience votes again. At the end of the program, the two sets of results from the audience are compared and a winner is determined based on which side was able to sway more of the audience members.

## Radio, Podcast and Live Webcasts

Intelligence Squared U.S. debates are held at the Kaufman Center in New York with the live debate beginning at 6:45 PM and ending at 8:30 PM. In addition, the debates can be heard over NPR stations or

can be downloaded through the iTunes Podcast system. The debates are also available for viewing online in real time through Fora.tv.

Intelligence Squared U.S. was awarded the 2014 Association for Women in Communications Clarion Award for Radio Regular Feature Program as well as the 2014 New York Festivals International Radio Bronze Award for Best Public Affairs Program and the Silver for the same category in 2013. The program won the 2013 Telly Award in Film & Video Silver for Live Events and Bronze for Political/Commentary. For those who enjoy a lively debate based on reasoned analysis, Intelligence Squared U.S. is the perfect way to get differing viewpoints on world events.